



**HUGO DUNHILL MAILING LISTS**  
 SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
 11211 John Galt Boulevard Omaha, NE 68137  
 Toll Free: 800-223-6454 www.hdml.com

**Pilots**

**List: 1813**

**Pilots**

**Count: 556,706**

**92% Male      99% Zip + 4      35% Phones      33% Email Addresses**

This file features Pilots. These Pilots are Airline and commercial pilots that fly and navigate airplanes, helicopters, and other aircraft.

Reach Pilots for offers on Seminars, Subscriptions, Books, Recruitment and any other aviation related offer.

The Pilots list is NCOA'd Quarterly.

**Selections by Age**

18 to 25	874
26 to 39	61,407
40 to 49	85,870
50 to 64	222,925
65 to 69	66,147
70 to 74	55,621
Over 75	67,300

**Selections by Income**

1 Up to \$10,000	9,708
\$10,000 - \$14,999	3,397
\$15,000 - \$19,999	3,494
\$20,000 - \$24,999	5,567
\$25,000 - \$29,000	10,922
\$30,000 - \$34,999	14,161
\$35,000 - \$39,999	16,519
\$40,000 - \$44,999	21,387
\$45,000 - \$49,999	25,762
\$50,000 - \$54,999	29,797
\$55,000 - \$59,999	30,655
\$60,000 - \$64,999	37,513
\$65,000 - \$74,999	68,123
\$75,000 - \$99,000	90,769
\$100,000 - \$149,999	94,699
\$150,000 - \$174,999	25,570
\$175,000 - \$199,999	20,591
\$200,000 - \$249,999	28,988
\$250,000 - \$499,999	21,940
\$500,000+	4,934

**State counts available upon request.**

**Pricing      25% Commission to Recognized Brokers**

<b>Base</b>	<b>\$ 80/M</b>	Keycode	\$ 3/M
Minimum Order	\$ 250/F	Title Address	\$ 5/M
Unlimited Use	\$ 160/M	E-Mail Delivery	\$ 25/F
Minimum Unlimited	\$ 500/F	Diskette	\$ 25/F
SCF/County/Zip	\$ 5/M	CD-Rom	\$ 25/F
State	No Charge	Phones	\$ 15/M
Age	\$ 5/M		
Gender	\$ 5/M		
Income	\$ 5/M		
Other Demographic/ Household Data	\$ 5/M		

**Contact**

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